

Written submission by Mr Barney Ray (agent) on application 20/01327/ADV: 11 – 13 Market Place, Newbury

The proposed signage is typical of a central location and provides for a simplistic shopfront of two-elements. It is acknowledged that the site is within the Newbury Conservation Area and comments from the Conservation Officer have been taken into account when amending the proposed fascia design. The signage now aligns with other recently approved adverts in Market Place by virtue of materials and depths and have been considered acceptable as a result by both the Case Officer and Conservation Officer.

Members are asked to take into consideration this cooperative approach with the Council and grant advertisement consent for the proposed adverts.